



# **CURRICULUM OF STUDY PROGRAMME**

**UNDERGRADUATE COURSE 3+2  
ACADEMIC YEAR: 2020 - 2021**

**FACULTY OF BUSINESS  
ECONOMICS**

## **Study program: ENTREPRENEURSHIP MANAGEMENT**

The knowledge that a graduate student receives: entrepreneurial knowledge and skills, managerial functions, business planning, organization, marketing, management of company departments, business control, business decision making, pricing, foreign trade business, launching and developing their own small business, project management.

Competency that student gain– the jobs that a completed student can do: managing manufacturing, trade and service activities, assortment planning, small and medium sized business activities, initiating and developing entrepreneurial ideas, business economics, business planning and organization, business, managing business, manufacturing and service sectors or their departments.

After completing study program 3 + 2 students gain the following title:  
Bachelor Economics (6 semesters – 180 ECTS)

- For study program Entrepreneurship Management –Bachelor of Economics

The award of academic titles and diplomas is regulated by the Regulation on assignment academic titles and diplomas of the University.

## **STUDY PROGRAMME: ENTREPRENEURSHIP MANAGEMENT**

### **FIRST YEAR**

#### **I SEMESTER**

<b>No.</b>	<b>Name of the subject</b>	<b>ECTS</b>
<b>1.</b>	<b>INTRODUCTION TO ECONOMICS</b>	<b>6</b>
<b>2.</b>	<b>SOCIOLOGY</b>	<b>5</b>
<b>3.</b>	<b>MATHEMATICS/ MATHEMATICS FOR ECONOMISTS</b>	<b>7</b>
<b>4.</b>	<b>STATISTICS</b>	<b>7</b>
<b>5.</b>	<b>BUSINESS ENGLISH I</b>	<b>5</b>
	<b>TOTAL</b>	<b>30</b>

#### **II SEMESTER**

<b>No.</b>	<b>Name of the subject</b>	<b>ECTS</b>
<b>1.</b>	<b>MARKETING</b>	<b>8</b>
<b>2.</b>	<b>MANAGEMENT</b>	<b>8</b>
<b>3.</b>	<b>BUSINESS INFORMATICS</b>	<b>8</b>
<b>4.</b>	<b>BUSINESS ENGLISH II</b>	<b>6</b>
	<b>TOTAL</b>	<b>30</b>

**STUDY PROGRAMME: ENTREPRENEURSHIP MANAGEMENT**

**SECOND YEAR**

**III SEMESTER**

No.	Name of the subject	ECTS
1.	MICRECONOMICS	6
2.	MONETARY AND PUBLIC FINANCES	7
3.	ACCOUNTING	7
4.	BUSINESS LAW	5
5.	ORGANIZATION	5
	<b>TOTAL</b>	<b>30</b>

**IV SEMESTER**

No.	Name of the subject	ECTS
1.	MACROECONOMICS	6
2.	ECONOMIC DEVELOPMENT AND ECOLOGY	6
3.	FINANCIAL MANAGEMENT	6
4.	ENTREPRENEURSHIP	6
5.	INTERNATIONAL ECONOMICS	6
	<b>TOTAL</b>	<b>30</b>

**STUDY PROGRAMME: ENTREPRENEURSHIP MANAGEMENT**

**THIRD YEAR**

**V SEMESTER**

No.	Name of the subject	ECTS
1.	HUMAN RESOURCE MANAGEMENT	7
2.	MACROSYSTEM OF EU	8
3.	BUSINESS DECISION MAKING	7
4.	QUANTITATIVE METHODS IN ECONOMICS	8
	<b>TOTAL</b>	<b>30</b>

**VI SEMESTER**

<b>No.</b>	<b>Name of the subject</b>	<b>ECTS</b>
<b>1.</b>	<b>FERIAL PRACTICE</b>	<b>6</b>
<b>2.</b>	<b>MARKETING RESEARCH</b>	<b>7</b>
<b>3.</b>	<b>ELECTIVE SUBJECT</b>	<b>5</b>
<b>4.</b>	<b>ELECTIVE SUBJECT</b>	<b>5</b>
<b>5.</b>	<b>FINAL THESIS</b>	<b>7</b>
	<b>TOTAL</b>	<b>30</b>

**ELECTIVE SUBJECTS FOR VI SEMESTER**

	<b>NAME OF THE SUBJECT</b>	<b>ECTS</b>
<b>1.</b>	<b>ECONOMY OF BiH</b>	<b>5</b>
<b>2.</b>	<b>CORPORATIVE GOVERNANCE</b>	<b>5</b>
<b>3.</b>	<b>MANAGING EU PROJECT</b>	<b>5</b>
<b>4.</b>	<b>MANAGEMENT OF BUSINESS INFORMATION SYSTEMS</b>	<b>5</b>
<b>5.</b>	<b>BUSINESS ETHICS</b>	<b>5</b>
<b>6.</b>	<b>LEADERSHIP</b>	<b>5</b>
<b>7.</b>	<b>MARKET OF AGRICULTURAL FOOD PRODUCTS</b>	<b>5</b>
<b>8.</b>	<b>QUALITY PLANNING AND ANALYSIS</b>	<b>5</b>
<b>9.</b>	<b>MARKETING OF NON-PROFIT ORGANIZATIONS</b>	<b>5</b>
<b>10.</b>	<b>STRATEGIC MANAGEMENT IN TOURISM</b>	<b>5</b>
<b>11.</b>	<b>INTERNATIONAL MARKETING</b>	<b>5</b>
<b>12.</b>	<b>ENTREPRENEURSHIP IN E- BUSINESS</b>	<b>5</b>
<b>13.</b>	<b>BRAND EVALUATION</b>	<b>5</b>