



**«Baltazar Adam Krčelić» Accredited College of Business and Management
Zaprešić, Croatia**

**Invitation to the scientific and professional conference
with international participation on**

MANAGEMENT

Economics, Culture and Communications in Projects

**Zagreb, Hotel Antunović
06 - 07 June 2014**

FIRST CALL FOR PAPERS

Dear Sir or Madam!

We would hereby like to inform you that we are preparing a scientific and professional conference with international participation on **Management**. The main topics of this year's conference will be **Economics, Culture and Communications in Projects**.

You are kindly invited to contribute to the conference by presenting your scientific or professional work in the form that suits you (paper, study, presentation of ongoing projects or just discussion). The conference will be held on 6 and 7 June 2014 in Zagreb (the Antunović hotel). **Please find the Registration form in attachment 1 and fill it in to register.**

The themes of the conference on **Management** include various aspects of management in all areas, and they have been divided into five units:

1 Projects and Project Management:

co-chaired by: Dr. Neven Žarković, Prof. and Prof. Dr. Mladen Žinić

2 Economics and Financial Management:

co-chaired by: Dr. Ivona Santini, Prof. and Prof. Dr. Savo Vojnović

3 Communications Management:

co-chaired by: Prof. Dr. Goran Popović and Prof. Dr. Majda Tafra-Vlahović

4 Cultural Management:

co-chaired by: Dr. Jadran Antolović, Prof. and Ass. Prof. Dr. Alan Labus

5 Organisation and Management:

co-chaired by: Dr. Dragutin Funda, Prof. and Ass. Prof. Dr. Ivana Ogrizek Biškupić

Programme Board:

- Dr. Vinko Morović, Prof. – the President of the Programme Board – *Baltazar Adam Krčelić* Accredited College of Business and Management
- Dr. Milan Jurina, Prof.– *Baltazar Adam Krčelić* Accredited College of Business and Management
- Zlatko Barilović, univ.spec.oec. – *Baltazar Adam Krčelić* Accredited College of Business and Management
- Dr. Neven Žarković, Prof. – *Baltazar Adam Krčelić* Accredited College of Business and Management
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- Dr. Ivona Santini, Prof. – Baltazar Adam Krčelić Accredited College of Business and Management
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- Dr. Dragutin Funda, Prof. – Baltazar Adam Krčelić Accredited College of Business and Management
- Prof. Dr. Goran Popović – Baltazar Adam Krčelić Accredited College of Business and Management
- Prof. Dr. Majda Tafra-Vlahović - Baltazar Adam Krčelić Accredited College of Business and Management
- Prof. Dr. Savo Vojnović – Baltazar Adam Krčelić Accredited College of Business and Management
- Prof. Dr. Mladen Žinić – Baltazar Adam Krčelić Accredited College of Business and Management
- Ass. Prof. Dr. Alan Labus - Baltazar Adam Krčelić Accredited College of Business and Management
- Željko Turk, B. Econ. – the Town of Zaprešić
- Drago Bago, B. Eng. – the Town of Zaprešić
- Prof. Dr. Mladen Radujković – International Project Management Association (IPMA) and Croatian Association for Project management (CAPM)
- Dr. Vladimir Skendrović – Croatian Association for Project management (CAPM)
- Ass. Prof. Dr. Igor Vrečko (SLO) – Ekonomsko poslovna fakulteta Maribor, Inštitut za projektni menadžment, Slovensko združenje za projektni management
- Prof. Dr. Nino Grau (GER) - Technische Hochschule Mittelhessen - University of Applied Sciences, Friedberg

Organisational Board:

- Dr. Milan Jurina, Prof. – President of the Organisational Board
- Zlatko Barilović, univ.spec.oec. – project manager
- Prof. Dr. Goran Popović
- Prof. Dr. Anđela Frančić
- Dr. Ana Skledar Matijević, Prof.
- Višnja Jurač, bacc.oec.
- Dubravka Žlebački, bacc.oec.
- Gordana Šiber, dipl. phon., russ., bibl.,
- Saša Lacković, bacc.inf.

Publications:

All accepted abstracts will be published in the Book of Abstracts before the conference. All accepted papers will be published in the Conference Proceedings after the conference.

Official languages:

- Croatian
- English

Paper Submission:

Participants interested in contributing a paper are required to submit their applications and abstracts in English by no later than **01 March 2014** in electronic form to the e-mail address: management2014@vspu.hr **Please find the abstract submission form in Attachment 2.**

Maximum number of contributions per participant:

- there is a limit of 2 contributions per author (co-author)
- 3 contributions are possible only if at least one paper is co-authored by a student of the Baltazar Adam Krčelić College of Business and Management

Abstract acceptance notifications and detailed guidelines for the final paper will be sent to all registered contributors by **10 March 2014**.

The full paper should be sent no later than **15 April 2014**. Any contributions received after that date will not be taken into consideration and will not be reviewed for publishing.

Important Dates:

- Deadline for submitting the abstracts in Croatian and English (only English for non-Croatian nationals) – 01 March 2014
- Notification of abstract acceptance – 10 March 2014
- Final paper submission deadline – 15 April 2014
- Notification of paper acceptance – 01 May 2014
- Deadline for submitting PowerPoint presentations – 15 May 2014
- Final date for the College's students applications – 01 May 2014
- Registration fee payment deadline – 10 May 2014
- Final version of the conference programme – no later than 01 June 2014

Registration Fees:

- *Baltazar Adam Krčelić* College of Business and Management students and graduates – 100,00 HRK or 15,00 EUR
- Full-time students from other institutions of higher education – 200,00 HRK or 30,00 EUR
- Listeners – 750,00 HRK or 100,00 EUR
- Listeners participating on the part of the co-organizers – 600,00 KN or 80,00 EUR
- Presenters (full-time employees, part-time employees and students of *Baltazar Adam Krčelić* College of Business and Management) – no fee
- Presenters (others). All co-authors need to pay the fee. Registration fee is paid per author (co-author), and not per number of contributions – 400,00 HRK or 55,00 EUR
- Registration fee on the day of the conference – 900,00 KN or 120,00 EUR

Registration fee includes: participation, Book of Abstracts (in printed form) and Conference Proceedings (in electronic form), promotional materials, participation certificate, refreshments, gala dinner

Registration fee payment should be made to:

Visoka škola za poslovanje i upravljanje, s pravom javnosti „B.A.Krčelić“ Zaprešić

V. Novaka 23, 10 290 Zaprešić

IBAN: HR4423600001101282482, Zagrebačka banka d.d., SWIFT code (BIC): ZABHR2X

Reference number: 06062014

Proof of payment and application form (for presenters or listeners) should be sent to:

management2014@vspu.hr

Students of the *Baltazar Adam Krčelić* Accredited College of Business and Management should deliver their applications and proof of payment exclusively to the Students' Administration Office.

All additional information available from:

Zlatko Barilović, univ.spec.oec. – project manager

e-mail: management2014@vspu.hr

web-site: www.vspu.hr

Attachment 1: Registration form (filled out by everyone)

Attachment 2: Abstract submission form (filled out by presenters)

Kindest regards!

President of the Programme Board: **dr.sc. Vinko Morović, prof.v.š.**

President of the Organisational Board: **dr.sc. Milan Jurina, prof.v.š.**