



- \* Level 1: Tutorial support sessions, materials and exams in this language
- \* Level 2: Tutorial support sessions, materials, exams and seminars in this language
- \* Level 3: Tutorial support sessions, materials, exams, seminars and regular lectures in this language

Faculty of Business Economics Academic Year 2019/2020	
1. COURSE BASIC INFORMATION	
<b>COURSE NAME:</b> ENTREPRENEURSHIP	<b>CODE:</b> 5.01.02.E019
<b>LANGUAGE:</b> english	<b>LEVEL:</b> 2
<b>YEAR:</b> II	<b>SEMESTER:</b> IV
<b>ECTS CREDITS:</b> 6	
2. LECTURER BASIC INFORMATION:	
<b>NAME:</b> Jamila Jaganjac	
<b>e-mail:</b> <a href="mailto:jamila.jaganjac@unvi.edu.ba">jamila.jaganjac@unvi.edu.ba</a>	
<b>LANGUAGE:</b> english	<b>LEVEL:</b> 2
<b>Course goals:</b>	To enable students to create a business plan and to practice start-up idea development. Also, to learn about concepts and importance of entrepreneurship for local, regional and global competitiveness.
<b>Competencies/learning outcomes</b>	The student will be acquainted and mastered by starting a business and be able to lead and develop an entrepreneurial initiative.
<b>Skills</b>	Recognizing business opportunities and realizing entrepreneurial ideas
<b>Content description:</b>	<ol style="list-style-type: none"> <li>1. The nature of entrepreneurship</li> <li>2. The entrepreneurial process</li> <li>3. Business Model</li> <li>4. Business Strategy</li> <li>5. Motivating employees</li> <li>6. Entrepreneurial marketing</li> <li>7. Business planning process</li> <li>8. Financing entrepreneurial ventures worldwide</li> <li>9. Knowledge-based Entrepreneurship</li> <li>10. Entrepreneurship and Social Inclusion</li> </ol>
<b>Teaching methodology</b>	
Lectures are held in forms: ex cathedra, discussion, guest lecturer. Practical classes of the course include group and individual case study, discussion	
Assessment methodology	
<b>a) Full time students</b>	<b>b) Part-time students</b>
1. Written Test 1 ( the first 50% of the content) .....30 points	1. Written Test 1 ( the first 50% of the content) .....30 points
2. Written Test 2 (other 50% of the content).....30 points	2. Written Test 2 (other 50% of the content).....30 points
3. Lecture and practical classes (attendance and activity).....20 points	3. Case study/Seminar paper.....30 points
4. Practical classes (case study/presentation).....20 points	4. Presentation of activity 3.....5 points
Total :.....100 points	5. Attendance at one of the lectures.....5 points
	Total :.....100 points

**NOTE:** To achieve the final grade, the student needs to obtain a minimum of 30 points (cumulative for test 1 and test 2, and a minimum of 10 points for one of the tests ) in order to add points from other activities. To pass the course, the student needs to obtain 55 points.

**BOOKLIST:**

1. Bygrave,V., Zacharakis.A.(2011). Entrepreneurship. Wiley. 2<sup>nd</sup> edition
2. Smallbone.D., Landstrom. H., Jones-Evans. D. (2009). Entrepreneurship and Growth in Local, Regional and National Economies. Edward Elgar
3. Skripak, Stephen J. (2018). Fundamentals of Business, 2nd Edition, Blacksburg, VA: VT Publishing. <http://hdl.handle.net/10919/84848> (chapters: 7, 11, 14)

Licensed with CC BY-NC-SA 4.0 <https://creativecommons.org/licenses/by-nc-sa/4.0>.