



- \* Level 1: Tutorial support sessions, materials and exams in this language
- \* Level 2: Tutorial support sessions, materials, exams and seminars in this language
- \* Level 3: Tutorial support sessions, materials, exams, seminars and regular lectures in this language

Faculty of Business Economics Academic Year 2019/2020	
1. COURSE BASIC INFORMATION	
<b>COURSE NAME:</b> ECONOMICS OF THE FIRM	<b>CODE:</b> 5.01.01.E007
<b>LANGUAGE:</b> english	<b>LEVEL:</b> level 1
<b>YEAR:</b> I	<b>SEMESTER:</b> II
	<b>ECTS CREDITS:</b> 6
2. LECTURER BASIC INFORMATION:	
<b>NAME:</b> PhD Darijo Jerkovic	
<b>e-mail:</b> darijo.jerkovic@unvi.edu.ba	
<b>LANGUAGE:</b> english	<b>LEVEL:</b> level 1
<b>Course goals:</b>	The aim of the course is to familiarize students with the economic principles of business operations in terms of investments (labor, materials and fixed assets) and income from these investments in order to earn profits.
<b>Competencies/learning outcomes</b>	After successfully completing this course, students will be able to successfully lead the economy of one company
<b>Skills</b>	Skills will be expressed through the knowledge of calculation of efficiency, productivity and profitability of the business as well as identification of factors affecting these economic indicators
<b>Content description:</b>	ECONOMICS OF THE FIRM: SUBJECT, OBJECTIVE AND ECONOMIC METHODS COMPANY ASSETS COSTS AND TYPES OF COSTS DYNAMICS OF COST DEVELOPMENT REPRODUCTION RESULTS (PROFIT, LOSS) ECONOMIC PRINCIPLES (PRODUCTIVITY, EFFICIENCY AND RENTALITY) BUSINESS RESULT TRADITIONAL INDICATORS OF BUSINESS SUCCESS MODERN INDICATORS OF BUSINESS SUCCESS BREAK-EVEN POINT
<b>Teaching methodology</b>	
Lectures are held in forms: ex cathedra, discussion, guest lecturer. Practical classes of the course include group and individual case study, discussion	
<b>Assessment methodology</b>	
<b>a) Full time students</b>	<b>b) Part-time students</b>
1. WrittenTest 1 ( the first 50% of the content) .....30 points	1. WrittenTest 1 ( the first 50% of the content) .....30 points
2. Written Test 2 (other 50% of the contenst).....30 points	2. Written Test 2 (other 50% of the contenst).....30 points
3. Lecture and practical classes (attendance and activity)..... 20 points	3. Case study/Seminar paper.....30 points
4. Practical classes (case study/presentaton).....20 points	4. Presentation of activity 3.....5 points
Total :.....100 points	5. Attendance at one of the lectures.....5 points
	Total :.....100 points
<b>NOTE:</b> To achieve the final grade, the student needs to obtain a minimum of 30 points (cumulative for test 1 and test 2, and a minimum of 10 points for one of the tests ) in order to add points from other activities. To pass the course, the student needs to obtain 55 points.	
<b>BOOKLIST:</b> Marr, B., <i>Key Performance Indicators For Dummies</i> , John Wiley and Sons Ltd., 2015. Marr, B., <i>Key Performance Indicators (KPI): The 75 measures every manager needs to know</i> (Financial Times Series)1st Edition, Pearson Education Limited, 2012.	