



CURRICULUM OF STUDY PROGRAMME

**UNDERGRADUATE COURSE 3+2
ACADEMIC YEAR: 2021 - 2022**

**FACULTY OF BUSINESS
ECONOMICS**

Study program: ENTREPRENEURSHIP MANAGEMENT

Knowledge that the graduate student acquires: knowledge of basic economic disciplines, business planning, organization, operations management, marketing, managing company departments, business control, business decision making, pricing, foreign trade business, starting and developing your own small business, project management, human resources, business forecasting, strategic management, basics of e-business and digital marketing, investment management.

Competency that student gain - jobs that the graduate student can perform: starting and developing an entrepreneurial idea, managing processes in production, trade and service activities at the executive and management levels, assortment planning, small and medium sized business, business planning and organization, management of departments in manufacturing and service activities, banks, educational institutions, public sector, non-profit organizations, operational affairs of all business functions..

After completing study program 3 + 2 students gain the following title:
Bachelor Economics (6 semesters – 180 ECTS)

- For study program Entrepreneurship Management –Bachelor of Economics

The award of academic titles and diplomas is regulated by the Regulation on assignment academic titles and diplomas of the University.

STUDY PROGRAMME: ENTREPRENEURSHIP MANAGEMENT

FIRST YEAR

I SEMESTER

No.	Name of the subject	ECTS
1.	INTRODUCTION TO ECONOMICS	6
2.	SOCIOLOGY	5
3.	MATHEMATICS/ MATHEMATICS FOR ECONOMISTS	7
4.	STATISTICS	7
5.	BUSINESS ENGLISH I	5
	TOTAL	30

II SEMESTER

No.	Name of the subject	ECTS
1.	MARKETING	8
2.	MANAGEMENT	8
3.	BUSINESS INFORMATICS	8
4.	BUSINESS ENGLISH II	6
	TOTAL	30

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SECOND YEAR

III SEMESTER

No.	Name of the subject	ECTS
1.	MICRECONOMICS	6
2.	MONETARY AND PUBLIC FINANCES	7
3.	ACCOUNTING	7
4.	BUSINESS LAW	5
5.	ORGANIZATION	5
	TOTAL	30

IV SEMESTER

No.	Name of the subject	ECTS
1.	MACROECONOMICS	6
2.	ECONOMIC DEVELOPMENT AND ECOLOGY	6
3.	FINANCIAL MANAGEMENT	6
4.	ENTREPRENEURSHIP	6
5.	INTERNATIONAL ECONOMICS	6
	TOTAL	30

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THIRD YEAR

V SEMESTER

No.	Name of the subject	ECTS
1.	HUMAN RESOURCE MANAGEMENT	7
2.	MACROSYSTEM OF EU	8
3.	BUSINESS DECISION MAKING	7
4.	QUANTITATIVE METHODS IN ECONOMICS	8
	TOTAL	30

VI SEMESTER

No.	Name of the subject	ECTS
1.	FERIAL PRACTICE	6
2.	MARKETING RESEARCH	7
3.	ELECTIVE SUBJECT	5
4.	ELECTIVE SUBJECT	5
5.	FINAL THESIS	7
	TOTAL	30

ELECTIVE SUBJECTS FOR VI SEMESTER

	Name of the subject	ECTS
1.	DIGITAL MEDIA	5
2.	ENTREPRENEURSHIP IN E- BUSINESS	5
3.	MARKETING OF NON-PROFIT ORGANIZATIONS	5
4.	MANAGEMENT OF BUSINESS INFORMATION SYSTEMS	5
5.	BUSINESS ETHICS	5
6.	LEADERSHIP	5
7.	QUALITY PLANNING AND ANALYSIS	5
8.	STRATEGIC MANAGEMENT IN TOURISM	5
9.	BUSINESS FORECASTING	5