



* Level 1: Tutorial support sessions, materials and exams in this language

* **Level 2: Tutorial support sessions, materials, exams and seminars in this language**

* Level 3: Tutorial support sessions, materials, exams, seminars and regular lectures in this language

Faculty of Business Economics Academic Year 2020/2021	
1. COURSE BASIC INFORMATION	
COURSE NAME: ENTREPRENEURSHIP	CODE: 5.01.02.E019
LANGUAGE: english	LEVEL: 2
YEAR: 2 nd	SEMESTER: 4 th ECTS CREDITS: 6
2. LECTURER BASIC INFORMATION:	
NAME: Jamila Jaganjac e-mail: jamila.jaganjac@unvi.edu.ba	
LANGUAGE: english	LEVEL: 2
Course goals:	To enable students to create a business plan and to practice start-up idea development. Also, to learn about concepts and importance of entrepreneurship for local, regional and global competitiveness.
Competencies/learning outcomes	The student will be acquainted and mastered by starting a business and be able to lead and develop an entrepreneurial initiative.
Skills	Recognizing business opportunities and realizing entrepreneurial ideas
Content description:	<ol style="list-style-type: none"> 1. The nature of entrepreneurship 2. The entrepreneurial process 3. Business Model 4. Business Strategy 5. Motivating employees 6. Entrepreneurial marketing 7. Business planning process 8. Financing entrepreneurial ventures worldwide 9. Knowledge-based Entrepreneurship 10. Entrepreneurship and Social Inclusion
Teaching methodology Lectures are held in forms: ex cathedra, discussion, guest lecturer. Practical classes of the course include group and individual case study, discussion	
Assessment methodology	
a) Full time students 1. Written Test 1 (the first 50% of the content)30 points 2. Written Test 2 (other 50% of the content).....30 points 3. Lecture and practical classes (attendance and activity).....20 points 4. Practical classes (case study/presentation).....20 points <hr/> Total :.....100 points	b) Part-time students 1. Written Test 1 (the first 50% of the content)30 points 2. Written Test 2 (other 50% of the content).....30 points 3. Case study/Seminar paper.....30 points 4. Presentation of activity 3.....5 points 5. Attendance at one of the lectures.....5 points <hr/> Total :.....100 points

NOTE: To achieve the final grade, the student needs to obtain a minimum of 30 points (cumulative for test 1 and test 2, and a minimum of 10 points for one of the tests) in order to add points from other activities. To pass the course, the student needs to obtain 55 points.

BOOKLIST:

1. Bygrave,V., Zacharakis.A.(2011). Entrepreneurship. Wiley. 2nd edition
2. Smallbone.D., Landstrom. H., Jones-Evans. D. (2009). Entrepreneurship and Growth in Local, Regional and National Economies. Edward Elgar
3. Skripak, Stephen J. (2018). Fundamentals of Business, 2nd Edition, Blacksburg, VA: VT Publishing. <http://hdl.handle.net/10919/84848> (chapters: 7, 11, 14)

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