

## **1. Curriculum Vitae:**

Prof.dr. Razaq Raj je rođen 8. aprila 1968 u Mirpuru. Od 2000 godine radi kao predavač na Univerzitetu u Leeds, Engleska predaje na Školi za Turizam i gostoljubivost na predmetima Finansijski i Strateški menadžment. Njegovi interesi kao istraživača se iskazuju u događajima kako vanjskim tako i događajima u zajednici sa aspekta ekonomskog utjecaja na zajednicu. Istražuje religiozni turizam, festivale kulture i održivi turizam kao i finansijski pristup organizaciji ovakvih događaja. Autor je knjige o religioznom turizmu i menadžmentu hodočašća.

### **1.2. Obrazovanje**

2011           Doktorat na Leeds Met. Univerzitetu u Leedsu Engleska..  
Magistar je nauka iz Strateškog menadžmentu i ima diplomu iz poslovanja preduzeća.

### **1.3 Profesionalna karijera**

2000 –present Viši predavač na Strateškom i Finansijskom menadžmentu, Leeds Met. University  
1999 - 2000   Gostujući predavač, Sheffield Hallam University  
1999 - 2000   Programski coordinator, Leeds City Council  
1998 - 1999   Predavač – Voditelj kursa - HND/C courses Barnsley College  
1997 – 1998   Predavač, Harrogate College  
1996 - 1998   Službenik za trening, Leeds City Council  
1995 - 1996   Predavač, Bishop Burton College  
1993 -1996   Osoba za rad sa mladima, Leeds City Council  
1993 - 1996   Predavač, Thomas Danby College

## **2. Stručni i naučni rad**

### **2.1. Međunarodno recenzirani radovi u časopisima**

- Raj, R & Rashid, T. (2007) Cultural Creativity of Tourism Events in the Community? World Journal of Managing Events. Volume 1, pp.17-25

- Raj, R (2008) The application of destination management models for Religious destinations, *Tourism' Journal of Tourism Today*, Volume 8. pp.118-128
- Raj, R & Rashid, T. (2008) Modern Trend in Higher Education: Enhancing and Assessing Student Learning through the Internet. *Journal of Hospitality and Tourism*, Volume 6, Issue 2. pp.61-74
- Raj, R & Rashid, T. (2009) A phenomenon of information technology for small community based businesses, *International Journal of Entrepreneurship and Small Businesses*. Volume 8 - Issue 4. pp.473 – 485
- Raj, R. & Vignali (2010) Creating Local Experiences of Cultural Tourism through Sustainable Festivals, *European Journal of Tourism, Hospitality and Recreation* - 2010 - Volume I.
- Raj, R & Rashid, T. (2011).Visitors Experience of Travel to the City of Heaven (Madinah). *International Journal of Business and Globalisation (IJBG)* - Special Issue “Managing the Religious Tourism Experience” Edited by: Razaq Raj, Carlos Fernandes, Kevin Griffin, Nigel Morpeth.
- Raj, R. (2011) Religious Tourist’s Motivation for Visiting Religious Sites v Diverse Visitors. *International Journal of Tourism Policy (IJTP)* (2012) - Special Issue “Enhancing the Religious Tourism Experience” Edited by: Razaq Raj and Kevin Griffin (in press)

## 2.2 Knjige

- Raj, R. Walters, P and Rashid, T., (2009) *Advanced Event Management, An integrated and practical approach*, SAGE publishing,UK. ISBN 9781412923354
- Raj, R.; Musgrave, J. (2009) Event Management and Sustainability. CABI Publishing, Wallingford, UK ISBN-10: 1845935241 ISBN-13: 9781845935245
- Raj, R. and Morpeth, N.D. (2007) *Religious Tourism and Pilgrimage Management: An International Perspective*. CABI Publishing, Wallingford, ISBN 978-0-85199-021-7.
- Raj, R. and Morpeth, N.D and Griffin, K.,(2013) *Cultural tourism*, CABI Publishing, (work in progress)
- Raj, R. Walters, P and Rashid, T., 2<sup>nd</sup> edition, (2013) *Advanced Event Management, An integrated and practical approach*, SAGE Publishing, UK. (work in progress)

## 2.3. Poglavlja u knjigama

- Mulligan, J. & Raj, R (2008) *Destination Marketing*. In Vignali, C., Vranesevic, T. and Vrontis, D. (2008) Strategic Marketing And Retail Thought, Accent , Zagrab
- Raj, R. and Walters, P (2010) *Festivals*. In Dimitri Tassiopoulos (2010) 3<sup>rd</sup> edition, *Events Management*.

- Raj, R. and Walters, P (2010) Corporate Events. In Dimitri Tassiopoulos (2010) 3<sup>rd</sup> edition, Events Management.

#### 2.4. Učešće na konferencijama

- Raj, R. Musgrave, J and Morpeth, N. (2007) Creating a Marketing model for the Management of Religious Destinations at a local and regional level. Presented at the Destinations revisited; Perspectives on developing and managing tourist areas ATLAS Annual Conference, Viana do Castelo, Portugal, September.
  - Raj, R and Rashid, T. (2007) Enhancing the University Student Experience through the Internet. Presented at the EuroCHRIE Conference 2007, Leeds, October.
  - Raj, R. Changing Role of Sustainable Festivals and events on Local Communities, Presented at the Selling or Telling? Paradoxes in tourism, culture and heritage, ATLAS Annual Conference 2008, Brighton, UK, July.
  - Raj, R. and Jones, S. (2009) Developing First Year Student Learning Experience Through IT Assessment Presented at the 6<sup>th</sup> International Conference for Consumer Behavior and Retailing Research, Vorarlberg, Austria, April.
  - Raj, R. (2009) Creating Local Experiences of Cultural Tourism through Sustainable Festivals, Will be presented at the Experiencing Difference Changing Tourism and Tourists' Experiences, ATLAS Annual Conference 2009, Aalborg, Denmark, May.
  - Raj, R. (2009). Visitors Experience of Travel to the City of Heaven (Madinah). Presented at the Managing the Religious Tourism Experience, 2<sup>nd</sup> ATLAS Religious Tourism and Pilgrimage Conference, Nazaré, Portugal, November.
  - Raj, R.. (2010) The Implications for the Higher Education Institutions Using the IT Based Assessment for Student Learning. Presented at the 7<sup>th</sup> International Conference for Consumer Behavior and Retailing Research, Estoril, Portugal, April.
- Raj, R. and Morpeth, N.(2010) Old Travel: New Tourism and Culture, Identity and Place. Presented at the Mass tourism VS Niche tourism, ATLAS Annual Conference, Limassol, Cyprus, November.
- Raj, R. (2011) Evaluating the innovation of Online Learning Systems in Higher Education. Presented at the 8<sup>th</sup> International Conference for Consumer Behavior and Retailing Research, Dubrovnik, Croatia. April.
  - Raj, R. (2011) Religious Tourist's Motivation for Visiting Religious Sites v Diverse Visitors. Presented at the Enhancing the Religious Tourism Experience 3<sup>rd</sup> ATLAS Religious Tourism and Pilgrimage Conference, New Norcia, Perth, Western Australia, June.

- Raj, R. (2012) Sustainable Development of Festivals and Events. Presented at the 9<sup>th</sup> International Conference for Consumer Behavior and Retailing Research, Ibiza, Spain, April.
- Raj, R., Jones.B. and Presti.O. (2012) Tourism Development: a case study of Cilento area in Campania Region, Italy. Presented at the 9<sup>th</sup> International Conference for Consumer Behavior and Retailing Research, Ibiza, Spain, April.
- Raj, R. (2012) Pilgrimage Experience: According to the Life of Prophet Muhammad (PBUH) as Ritual Model. Presented at the “Not Losing the ‘Pilgrimage’ in the Pilgrimage Tourism Experience” 4<sup>th</sup> ATLAS Religious Tourism and Pilgrimage Conference, Maynooth, Ireland, June. ATLAS Religious Tourism and
- Raj, R. (2012) Public Policy and the Creative Industries in the UK: Positive Developments of Multiculturalism Through South Asian Communities. Presented at the Re-creating the Global City: Tourism, Leisure and Mega-Events in the Transformation of 21st Century Cities, ATLAS Annual Conference, London, September.

## 2.5 Istraživanja i gostovanja kao profesor

Gostujući profesor - Euromed Management in Marseille, France

Gostujući profesor - Polytechnic Institute of Viana do Castelo, Portugal

Observatory on Tourism in the European Islands (OTIE)

- Managing the Visitors Experience in the European Islands

RCES University College, Palermo, Italy

- Integrated Relational Tourism
- Territories and Development in the Mediterranean Area

IRAT - Istituto di Ricerche sulle Attività Terziarie - Institute for Service Industry Research- National Research Council, Naples, Italy

- Local Communities Involvement for Tourism Development
- The Impact of Tourism Development over Local Communities

ATLAS Religious Tourism and Pilgrimage Group

- Special Issue “Enhancing the Religious Tourism Experience”
- Special Issue “Managing the Religious Tourism Experience”
- ATLAS book publication
- 4<sup>th</sup> Annual Conference Dublin

## 2.6 Časopisi i uredništva

**Glavni urednik: World Journal of Tourism, Leisure and Sport** (from 2005-2011)

Član uredničkog odbora, Board of Journal of Tourism Today

Član uredničkog odbora, Asian Journal of Development Studies

Član uredničkog odbora, Revista De Turism (Journal of Tourism)

Član uredničkog odbora, International Journal of Management Cases (IJMC)

Ocjenjivač za International Journal of Hospitality Management

## 2.7. Posebna izdanja časopisa

- International Journal of Management Cases. (2006) Volume 8, Issue 2 - Special Issue **Improving and Developing Communication Methods** Edited by: Razaq Raj
- Journal of Tourism Today - Special Issue (2011)  
**Integrated Relational Tourism in the Mediterranean**  
Edited by: Razaq Raj, Clara S. Petrillo, Giovanni Ruggieri
- International Journal of Business and Globalisation (IJBG) (2011) - Special Issue  
**Managing the Religious Tourism Experience**  
Edited by: Razaq Raj, Kevin Griffin, Carlos Fernandes, Nigel Morpeth
- Palermo Business Review Journal, Revista de Management de la Universidad de Palermo (2012) - Special issue, **Sustainability, Tourism and Development**  
Edited by: Razaq Raj, Ruediger Kauffmann and Maximiliano E. Korstanje
- International Journal of Tourism Policy (IJTP) (2012) - Special Issue **Enhancing the Religious Tourism Experience,**  
Edited by: Razaq Raj and Kevin Griffin(in press)

## 2.8. Vanjske ocjenjivačke aktivnosti

- External Examiner for MSc Events Management at the University of Salford, from 2012 - 2016
- External Examiner for BA (Hons) and HND Events Management at the Manchester Metropolitan University, from 2009 -2013
- External Panel Member for validation of a MSc Events Management at the ANGELL Business School Freiburg, Germany 12/2007
- External Panel Member for validation of a BA (Hons) International Events Management at the Regents College, London 3/2008
- External Panel Member for Quinquennial Review of a BA (hons) and MSc Events Management at the Manchester Metropolitan University, 5/2008
- External Panel Member for validation of a BA (Hons) Creative Events Management at the University College Falmouth, 2/2009.

- External Panel Member for validation of a BA (Hons) Business Administration with pathways: Marketing; Finance; International Business at American University, Richmond, London, 4/ 2012.

## **2.9. Članstva u asocijacijama**

2001 to present - Member of the Higher Education Academy (HEA)

2000 to present - Member of the International Festivals and Events Association (IFEA-Europe)

2003 to Present - Member of the Event Management Educators Forum (AEME)

2003 to Present - Member and Joint Co-ordinator of the ATLAS (Religious Tourism and Pilgrimage Group)

2006 to Present - Appointed to board of Directors of The International Conference for Consumer Behavior and Retailing Research (CIRCLE)

2007 to Present - Appointed to board of Directors of The Association for Tourism and Leisure Education ( ATLAS)

2012 Appointed President of the International Conference for Consumer Behavior and Retailing Research (CIRCLE)

## **2.10. Rezultati u razvoju stručnog i naučnog podmlatka**

- Trenutno je mentor za 8 doktorskih kandidata
- Vodio i odobrio 26 doktorskih kandidata u zadnjih 5 godina