

Faculty of Business and Management Sciences Novo mesto

and

School of Business and Management Novo mesto

issue an invitation to participate in the international scientific
conference

**GLOBALISATION CHALLENGES AND THE SOCIAL-ECONOMIC
ENVIRONMENT OF THE EU**

29 and 30 March 2012

The conference is aimed at examining the current state of the development of management and business sciences in terms of the economy, marketing, the management of business processes, human resources, quality, management in health care, environmental management as well as management and business sciences with regard to informatics.

Programme committee:

Jasmina Starc, Ph.D., Novo mesto School of Business and Management, president

Zoran Arandjelović, Ph.D., Niš Faculty of Economics

Franci Avsec, Ph.D., Novo mesto School of Business and Management

Slobodan Čamilović, Ph.D., Aperiion University, Travnik

Bojana Filej, Ph.D., Novo mesto School of Health Sciences

Sašo Kjošev, Ph.D., Skopje Faculty of Economics

Iva Konda, Ph.D., Novo mesto School of Business and Management

Neva Maher, Ph.D., Novo mesto Faculty of Business and Management Sciences

Dušan Ristič, Ph.D., Novi Sad Faculty of Management

Organisational committee: Jasmina Starc, Ph.D., Iva Konda, Ph.D., Malči Grivec, M.A., Jožica Čampa, Brigita Jugovič, Mojca Može, Bojan Nose and Marko Starc.

Place: Faculty of Business and Management Sciences Novo mesto, School of Business and Management Novo mesto, Na Loko 2, 8000 Novo mesto

The floor languages: Slovene, Croatian, Serbian and English

The accepted summaries of articles in Slovene (Croatian and Serbian) and English will be published in the book of abstracts of the international scientific conference in electronic format. **The condition for electronic publication of an article in the proceedings of the international scientific conference is that authors or co-authors present their articles at the conference. Each author can register only one (1) article.** The authors can enter the articles published at the international scientific conference into the COBISS system as a scientific article published at the conference (1.08).

Themes of the conference

1. Globalisation Challenges and the Economic Environment
2. Management of Business Processes
3. Global Marketing
4. Human Resource Management
5. Quality Management
6. Management in Health Care
7. Environmental Management
8. Management and Business Sciences with regard to Informatics

Important dates:

13 January 2012 – submission of articles in Slovene (Croatian and Serbian) and English to the organisational committee

27 January 2012 – confirmation of the receipt of articles and notification to mentors, students and other participants

1 February 2012 – registration for the conference and payment of the registration fee

1 March 2012 – submission of articles with the appropriate content and form to the organisational committee

10 March 2012 – notification to authors of the acceptance of their articles

12 March 2012 – publication of the detailed conference programme on the website of the school and the sending of the programme in electronic format to all the participants at their email addresses

Information:

You can find all information about the conference at the Faculty of Business and Management Sciences, Na Loko 2, 8000 Novo mesto and at the following email addresses: vsup.konferenca@vs-nm.si and jasmina.starc@vs-nm.si.

INSTRUCTIONS FOR THE PREPARATION OF SUMMARIES AND ARTICLES

The program for preparing the text and tables is Word for Windows and Corel Draw for figures. The title of tables or figures is located above and the source is located below, written in Times New Roman 12 point font.

Summary: Slovene (Croatian and Serbian) and English – 250 words, including a maximum of 5 key words.

The author's scientific title and his/her name and surname: Times New Roman 12 point font, italics.

Employer, country and email address: Times New Roman 12 point font.

Title of the article: Times New Roman 12 point font, bold.

Text of the summary: Times New Roman 12 point font, italics.

Key words: Times New Roman 12 point font, italics.

Article: 8 pages, including the summary in Slovene and English (a maximum of 15,000 characters with spaces).

The title page of the article

Title of the conference: Times New Roman 12 point font, bold, centred.

Title of the article: Times New Roman 16 point font, bold, centred.

The author's name and surname: Times New Roman 12 point font, bold, centred.

Employer, country and email address: Times New Roman 12 point font, bold, centred.

Text of the article

Title of the chapter: Times New Roman 16 point font, bold.

Title of the subtitle: Times New Roman 14 point font, bold.

Text: Times New Roman 12, justified.

The article should be written in A4 format, where the left, right and top margins are 2.5 cm and the bottom margin is 3 cm. Page numbers, except the first page, are centred.

When structuring their articles, authors should adhere to the IMRAD methodology (Introduction, Methodology, Results and Discussion, meaning that the article should be divided into the following parts in terms of its content: introduction, methodology, results, analysis and, finally, discussion or conclusion).

When citing sources in their articles, authors should mention the first and second author as well as the year of publication (Novak in Smithers, 2006) or the first author and 'et al.' in the event of three or more authors (Zigler et al., 1991).

There should be a space of two lines between the text of the article and the mention of sources. The list of sources should be in an alphabetical order according to the surname of the first author. *The list should include only the sources to which you refer in your article.*

Abram, J. (1996). Title of the article. Title of the journal, Vol. 31, No. 4, pp. 231-239. – Times New Roman 12 point font.

Novak, J., Smithers W. (2006). Title of the book. Place: Publisher.

Zigler, J., Norton, P., Leonard L. (1991). Title of the conference or the chapter of the book. Title of the book or title of the conference (location, date of the conference, C.M. Burns, (ed.). Place: Publisher.

REGISTRATION FEE:

The registration fee is obligatory for all the participants of the conference. The fee should be paid for each accepted article. It includes participation in all the lectures at the international scientific conference, the book of abstracts and the book of articles, beverages and snacks

during breaks as well as food and drinks during the conference. Accommodation is not included in the price of the registration fee and must be booked separately by each participant.

The conference participants who will not present any article but will only listen to the topics can register online at the address vsup.konferenca@vs-nm.si. In that case, the registration fee is €150.

The payment of the registration fee is made to the bank account of Novo mesto School of Business and Management, No. 03150-1000023418 (purpose: conference). Upon confirmation of the payment, an invoice will be issued to you.

Payment	Registration fee for authors and co-authors of articles	Registration fee for authors and co-authors of articles - students of VŠUP, VŠZ and FPUV	Registration fee for participants without articles
to 1 February 2012	€150	€100	€150
from 2 February 2012	€200	€150	€200

The last payment deadline for the registration fee is 16 March 2012.

PAYMENT DETAILS:

Address: VŠUP Novo mesto, Na Loko 2, 8000 Novo mesto

Purpose: Payment of registration fee for article

IBAN: SI56031501000023418

BIC or SWIFT: SKBAS12X

ACCOMODATION:

Hotel Krka, Novo mesto, Novi trg 1, Novo mesto

www.terme-krka.si

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Hotel Pri Belokranjcu, Kandijska cesta 63, Novo mesto

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